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HILLCREST GARDENS

The Home of GOOD Plants



Accredited Minnesota's Finest Market Garden. - The Largest in Southern Minnesota. - Growers, Shippers and Dealers in Vegetables, Plants, Small Fruits, Flowers, Bulbs and Seeds.

HARRY E. RUBLE & SONS

OWNERS

Life Member National Vegetable Growers Assn. of America Member Minnesota State Vegetable Growers Association Member Minnetota Horticultural Society

ALBERT LEA, MINN.

Route 6, Box B

Commercial Press

FOREWORD

Greetings to our old Customers and Friends. To those of you who receive our price list for the first time we want to tell you that we started in the plant growing business 15 years We were growing only what we needed for ourselves but we grew such good plants that there was a demand for them by others so we grew a surplus for our friends and Everyone had phenomonal results with our plants and the demand grew; we endeavored to get only the best varieties, adapted to this climate and the fact that they gave satisfaction was not exceptional because we want the best ourselves and we sell you the same kind that we use ourselves. For example take tomatoes; we can buy seed for 10c an ounce or less, but we get only selected strains and pay, in some cases, for the best Earliana, as high as \$4.00 per ounce. This is one of the reasons for our phenomonal growth to a point where we are growing and shipping plants by the millions annually.

We make a specialty of growing strong heavily rooted vegetable plants of quality; we buy only the best seed obtainable and you get the advantage of our years of experience in the vegetable growing industry in buying your plants for your home garden at Hillcrest. We raise millions of plants annually and pack them for shipment to reach destination in good condition, 1,000 miles distant. We ship plants

all over the U.S. successfully.

Plants are strictly first class in every way, true to name, fresh dug for your order and well hardened; packed in moss to keep them in good condition in transit, carefully labeled and we guarantee you quality and satisfaction. It you are not pleased with the plants we send you, notify us and we will promptly refund your money.

We guarantee safe delivery of plants; if plants arrive in bad order have express agent

make note of damage or loss on express receipt; mail this to us and we will duplicate your order. If you receive plants in bad order by mail have your post master inspect package and advise us of damage or loss and

we will duplicate your order.

We exercise great care in propagating our plants, but cannot be responsible for the crop. If you are not satisfied that plants we send you are exactly as we represent them they may be returned and your money will be refunded.

Quotations subject to market changes and

previous sale.

All orders filled in rotation.

Special prices on large quantities.

Book your orders early.

Terms: Cash with order Discounts and usual terms to dealers.

Our Creed-THE GOLDEN RULE.

We can supply good healthy plants of all the varieties listed below in their proper season. Packing charges are included in the prices given. 500 plants at 1000 rate; 50 plants at 100 rate.



PRICE LIST Vegetable Plants

Prices prepaid, unless otherwise noted.

	Doz.	100	1000
Late, Ready May to July, field grown, Round Head,			
field grown, Round Head,			
Hollander, Danish Ball Head	•35	1.00	
Seedling, any variety			4.00
CAULIFOWER — Ready Ap-			
ril to July. Snowball, Early	40	0.00	10.00
Pearl			12.00
CELERY—Ready April to July. Golden Self Blanching, Easy Blancher			
July. Golden Self Blanch-	25	1 00	6.00
CHIVES—Large Bunch, each	•40	1.00	0.00
35c	1.50		
EGG PLANT—Ready in			
EGG PLANT—Ready in May and June, Black			
Beauty, New York Spineless	.50		
GROUND CHERRY-Ready			
in May and June	.40	1.50	10.00
LETTUCE — Grand Rapids,			
Seedlings		70	2.50 5.00
Transplanted plants		.70	5.00
Big Boston, Wonderful, (head lettuce) Seed-			
lings			3.00
Transplanted plants		1.00	6.00
ONIONS-Ready in April.			
Denia, (sweet Spanish			
onions that must be started			
early and transplanted to mature in this climate)	25	.75	5.00
MINT—Sweet mint, each 40c		•10	0.00
		1.00	6.00
PARSLEY—Moss Curled	•40	1.00	0.00
PEPPERS—Ready in May and June. Ruby King, Chi-			
nese Giant, Neapolitan, (all			
sweet varieties) Cayenne			
(hot)	.50		
SWEET POTATO—Ready in			
May and June	.40	1.50	8.00
SAGE-Ready in May and			
June. Broad Leaf	.50		

	Doz.	100	1000
TOMATOES-Ready in May			
and June. Earliana, Jewel,			
Bonny Best, John Baer,			
Dwarf Champion, Stone,			•
Red Pear, Yellow Pear	.40	2.00.	10.00
Extra Large, twice trans-			
planted plants			
Potted Plants, each 25c		7.50	35.00

Flower Plants

	Doz.	100
ASTERS — Astermums, Crego		
Giants, Semple's Branching	50	\$3.00
Seedling, per thousand, \$5.00		
Bachelor Buttons, Cosmos, Snap		
Dragons, Stocks, Verbenas,	~ .	
(mixed colors)	.50	3.00
DAISY—Bellis Peremnis	.50	3.00
PANSY-Giant Trimardeaus, Se-		
lect Giant Flowering, ½doz.,		
35c. Per thousand, not pre-		
paid, \$18.00,	.50	3.00
Seedlings, per thousand, \$4.00;		
4,000, \$15.00		
SALVIA—Zurich, (dwarf), Bon-		
fire, Ostrich Plume,	1.00	8.00
Seedlings		3.00
SWEET PEAS—Giant Spencers,		
mixed	.50	
ZINNIAS—Mammoth double		
mixed	.50	3.00
DUSTY MILLER-Good border		
plant	. 60	
PYRETHERUM-Aureum, per-		
ernial, small daisy-like blos-		
soms, good border plant	.50	4.00

Potted Plants

	oz. 100
ABUTILON—Flowering maple	
pink blossoms, each 40c	
AGERATUM—Little blue star:	
free bloomer, used largely in	
window boxes; makes house	
plant, each 40c 4.	00
CALENDULAS—Pot marigolds	00
CALENDULAS—For marigoids	00
each, 40c 3.	00
CANNAS—Red Yellow, Pink	
(Bronze and Green foliage)	
from 3, 6 and 10-inch pots,	
each 75c 6.	00
COLEUS—A variety of colors	
and design, splendid for window	
boxes, borders, etc., each 40c 2.	00
CYCLAMEN—A Bulbous, free-	
flowering indoor plant of long	
season, beautiful, butterfly-like	
blooms and variegated foliage;	
large size, potted, in heavy	
bloom, each \$2.00. Makes a fine	
gift.	50 \$6 0 0
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gift. Seedlings	00 00 3.50 00 4.00 00 4.50

LOBELIAS—Bedding Queen, very dwarf, free blooming, flowers bluish purple; fine for borders, each 40c		100
PETUNIA—Ruffled Giants, (mixed colors), Flesh Pink, Apple Blossom, frilled, 3-inch pots, each 40c	3.00	
colors SWEET ALYSSUM—D w a r f, small white blossoms, blooms continually, excellent border plant, each 40c	3.00	3.00
VINCAS—Trailing vines of variegated foliage, used largely in hanging baskets, window boxes, etc., each 40c	3.00	5.00
WANDERING JEW—F as t growing trailing vines of sev- eral varieties, used in hanging baskets and window boxes thrives as an indoor or outdoor plant, each 40c		
WINDOW BOX SPECIAL— \$5.00, prepaid.		
Special selection of plants suitable for window box, including		

able for whitew 505, including 6 double red geraniums, 3 vfm-cas, 3 petunias, 2 coleus, 2 Marguerite daisy, 3 verbenas, one ageratum, \$5.00. Just mention WINDOW BOX SPECIAL in your order.

Ferns

	T.	4.00
ASPARAGUS FERNS—Sprengerei or Plumosus, of dwarf habits used for table fern dishes, ledges, window boxes, etc.; each 50c	Doz.	100
Carnations		
White, pink and rose pink Enchantress, Ward, Matchless, Enchantress Supreme Thenanthos; rooted cuttings		4.00
Perennials		
AQUILEGIA—(Columbine)		
Mixed colors	1.00	
GAILLARDIA—Sanguinea	1.00	
HELIANTHUS—Corn flower	1.00	
HOLLYHOCKS-Mixed colors	2.00	
PHLOX-Coral pink, each 40c	2.00	
PINKS-Mixed colors, two year	~ .	
roots	1.00	
PINKS—Mixed colors, one year roots	.50	
SHASTA DAISY—Large, two	2 00	
year roots, each 50c Seedlings	J.00	3.00
Roots and Bulbs	3	
BLEEDING HEARTS—Each 75c		
DAHLIA—White, red, yellow		
and variegated, mixed colors; a		
choice selection of named va-		
rieties	$\frac{1.25}{.75}$	

	Doz.	100
GLADIOLUS-White, red and	.60	4.00
pink, named varieties Hillcrest Mixture, our choicest	.00	4.00
mixture	.50	3.00
Standard Mixture, a good variety	.40	2.00
IRIS—Blue, White, Perfection,		
Queen of May, Honorabilis,		
Mrs. Darwin, Flavescens, all named varieties each, 30c	2.00	
LILY OF THE VALLY—Large		
clump, 50c	2.00	

Shrubs

TIANGA DOGE I J
HANSA ROSE—Large double
red, very handsome, free bloom-
er, perfectly hardy, each 50c
PINK RAMBLER—A rapid grow-
ing, rambling variety, fairly
covered with a mass of small
pink blooms, each, 50c
LILACS—Common purple variety
each 40c 2.00
French Lilacs, each 75c
SNOWBALL—Each 75c
SPIREA—V. H., each 50c 3.00
JAPANESE BARBERRY—each
50c 3.00
WISTARIA VINES—each 50c

Strawberries

STRAWBERRIES—We grow only a few of the best varieties that we can recommend to our customers for home or commercial planting anywhere. These plants are all grown on new ground, are heavily rooted and will take care of the serves ff given only a fair chance. No family can afford to be without a patch of this delicious fruit and the returns pay many times over for the small initial investment.

SENATOR DUNLAP—The best June-bearing variety has perfect blossoms, is hardy, pro-

ductive, a splendid keeper and is able to hold its own under most any rough and tumble methods of cultivation to which it is likely to be subjected. Senator Dunlap is a very hardy berry, having good-sized and even fruit of a very beautiful dark red color. It is a berry to grow for home use or market. The Senator Dunlap is now one of the greatest all round varieties under cultivation.

We recommend it without hesitation. Price, per 100, prepaid, \$1.00; 200, \$1.50; 1000,

(not prepaid) \$4.00.

PROGRESSIVE EVERBEARING-The everbearing strawberry is no longer an experiment but a decided success wherever it is grown. They are hardy, thrive in most any soil with only a reasonable amount of care (of course the better the soil and the better the care, the better the crop will be) and will produce a big crop of berries the same season planted if weather conditions are at favorable, and will produce earlier the following season than any of the June-bearing varieties, continuing to bear throughout the season until frost kills them. It is no uncommon thing in our gardens to be gathering pumpkins, digging potatoes and picking strawberries at the same time. Last season we delivered berries to the dealers from plants started the same season, as late as October 20th when the weather was such that the pickers wore gloves to protect their hands from the cold.

The quality of the fruit of this variety ranks with the best. It is medium in size, a highly colored glossy red, parts readily from the cap and will carry well if not left on too

long after ripening.

Our plants are heavily rooted, true to name and by careful selection we have so improved them that we know we are offering you the best that can be produced. Price, prepaid, 50, \$1.00; 100, \$1.50. 1000 (not prepaid) \$10.00.

Raspberry Plants

- RASPBERRY PLANTS—No home garden should be without a patch of raspberries. They make delicious sauce and preserves and there is always a market for surplus fruit. They are easy to care for, grow rapidly, multiply freely and produce prolifically. A row set out in the home garden will bear for years and become a source of supply of fresh fruit, closely following strawberries, as well as a source of profit if a surplus of berries as produced.
- ST. REGIS EVERBEARING (Red)—The St. Regis is a very valuable variety whether grown for market or home use. It will bear a heavy crop of berries, ripens earlier than other raspberries, in the summer, and in addition the new canes will bear a fine crop in the fall, if weather conditions are favorable. Berries are bright crimson, medium size, rich sugary, with full raspberry flavor, very firm and a good shipper. Canes stocky, hardy, with an abundance of dark green, leathery foliage. We recommend St. Regis especially for home use as it will provide delicious berries early and late. Price not prepaid, 25, \$1.50; 50, \$2.00; 100, \$3.00; 1000, \$20.00.
- EARLY KING—An old standard variety of red raspberry, the earliest of them all, free from disease and will thrive in any soil or climate. Price, not prepaid, 50, \$1.50; 100, \$2.00; 1000, \$12.00.
- ALTON—A large delicious red raspberry of long season; ripens a little later than St. Regis, of rugged growth, hardy, heavy producer of beries that cling to the stems well and do not fall from the canes until dead ripe. It will not carry so well as St. Regis and is not so good as a commercial berry but

cannot be surpassed for the home garden-Price, not prepaid, 25,, \$1.50; 50, \$2.00; 100 \$3.00; 1000, \$20.00.

IOWA—Similar to Alton in every way. Price same as Alton.

LATHAM or MINNESOTA NO. 4-This wonderful new raspberry originated at the Minnesota Plant Breeding Farm and is the BEST ALL THE RED RASPBERRIES. LATHAM does well on almost any soil, is perfectly hardy, a rank grower of strong, robust canes with heavy velvety foliage. LATHAM is a wonderful producer of large delicious fruit of fine texture, meaty and of that decided raspberry flavor. LATHAM IS THE BEST FOR THE HOME GARDEN. Season of production about the same as St. Regis but LATHAM is a heavier producer of larger berries that will carry well.

The LATHAM RASPBERRY is of the socalled everbearing type and will produce fruit the same season set out and continue to bear until late in the fall. The berries

are produced in great numbers, in clusters on the strong canes and it is a wonderful sight to see a field of these remarkable raspberries during the fruiting season.

Our stock of LATHAM comes direct and is absolutely true to name. Price, not prepaid, 25, \$2.00; 50, \$3.00; 100, \$5.00; 1000,

\$30.00.

CUMBERLAND (Black)—Cumberland is without doubt the most profitable and heaviest yielding black cap ever introduced. It is a wonder in size of berries and vigor of plant growth and is as hardy as any variety grown. It has no disease of cane or foliage, and grows luxuriantly wherever planted. It is tremendously productive of extra large berries, not approached for size, quality or appearance by any variety. Cumberland season for ripening is medium early. Price,

not prepaid, 25, \$1.00; 50, \$1.50; 100, \$2.00; 1000, \$14.00.

PLUM FARMER (Black)-1 sis is one of the newer introductions in Black Raspberries. The sale of Plum Farmer plants has steadily increased every year since its introduction. This is pretty good evidence of its value. It is being planted extensively in all sections, as it is early, therefore a big money maker for the growers. The berries are large in size, excellent quality and delicious flavor. They are coal black but covered with bloom. which gives them a bluish appearance. The canes are strong growers and very hardy, and produce a very large crop of fruit, which is matured quickly. Price, not prepaid, 25, \$1.00; 50, \$1.50; 100, \$2.00; 1000, \$14.00.

BLACKBERRY-Eldorado, per 100, \$5.00.

Gooseberries

DOWNING—We are offering this variety with the full assurance that it is the best gooseberry under cultivation. Berry is yellowish green when ripe, one of the verv largest varieties, and they will produce more fruit than any variety we have ever grown. Price, per doz., not prepaid, \$2.00.

Currants

CURRANTS—Owing to its great demand for jellies and other cooking purposes the demand usually exceeds the supply, forcing a high market price. The currant flourishes in almost any kind of soil, but to grow them to perfection, plant in deep, rich soil and give annual pruning and cultivation. Set the plants 3½ by 5 feet apart.

PERFECTION—This variety is said to be a cross of Fay's and the White Grape currant. It is high in quality, and very productive, a

vigorous grower and one of the most profitable to grow for either home or market. Fruit is large, and hangs on well after becoming dead ripe. Price, not prepaid, per doz., \$3.00.

RED DUTCH—Price, not prepaid, per doz., \$1.50.

WHITE DUTCH—Price not prepaid, per doz., \$1.50.

Asparagus

ASPARAGUS—Is a good crop to have in the home garden, the tender stalks are very delicious, nutritious and appetizing and are relished by nearly everyone, coming so very early in spring, when something of this kind is needed to tone up the system after a dearth of such luxuries. Asparagus should be planted for home consumption as well as for market. 100 hills will give a fine supply all spring and summer for any small family; larger families should have more.

Bonvallett's Giant, Palmetto, Early Argentieul, Barr's Mammoth, price, prepaid, Doz., 50c: 100. \$1.50; 1000, not prepara, \$7.50.

HORSE RADISH ROOTS—Maimer Kren, large Bohemian variety, price not prepaid, 100, \$1.50;1000, \$10.00.

Horse Radish, grated, Hillcrest Brand, case, 1 doz., prepaid, \$2.00; 2 doz., prepaid, \$3.75.

RHUBARB or PIE PLANT—Coming in so early, Rhubarb finds a ready market, being relished by everyone. The city garden should have a dozen or two and every farm can add to its income from Rhubarb. It is easily produced in a commercial way, yields immensely, can be shipped almost any distance, and is easily gathered and packed. Victoria, Burbank, Strawberry. Price, prepaid, each, 30c, doz., \$1.50.

Miscellaneous

- BROWN BEAUTY BEANS—The best for baked beans, swells up large and cooks whole, mealy and appetizing; quart, prepaid, 50c.
- GOLDEN BANTAM—Sweet Corn, good seed, per pound, prepaid, 20c; bushel not prepaid, \$7.50.
- GOLDEN BEAUTY Pop Corn, one of the best varieties that we have ever seen; corn pops first season producing mammoth, crisp, golden kernels which look and taste as though liberally buttered; in great demand by those using corn to pop commercially. Large packet post paid, 25c. 5 pounds or more at 20c per pound.
- HILLCREST SURPRISE TOMATO, a selectior of John Baer of decidedly early and prolific characteristics. With us last season it was only a few days later than Earliana and of smooth, round (slightly flattened) meaty type. Our plants averaged a bushel of salable tomatoes to every three plants in the field. Trade packet 50c, postnaid. Strong transplanted plants, 75c doz., \$3.50 per 100.
- HILLCREST EARLIANA TOMATO, the heaviest yielding, earliest tomato of them all. A private selection of Earliana stock covering a period of years in which we have stabilized characteristics of heavy production, uniformity, smoothness and earliness. Unsurpassed and unequaled as an early home or commercial variety. Prices, same as Hillchest Surprise.

Rose Comb Rhode Island Reds

ROSE COMB REDS—For several years we have been breeding the R. C. Reds and have developed a strain for exhibition and heavy egg production. Our birds have never failed to receive their share of blue ribbons in competition with other stock and we have culled the flock for several years for egg producers. This season we are trapnesting a number of our best breeders. No stock for sale this spring. Farm flock, eggs for hatching, per 15, \$1.50; 30, \$2.50; 50, \$4.00; 100, \$7.00.

Pen No. One, our choicest, mating, headed by a heavy boned cockerel with typical shape, long back, glossy mahogany plumage, red to the skin, good head and eye, mated with prize pullets and hens. Eggs for hatching, per 15, \$5.00.

Pen No. 2; eggs for hatching, per 15, \$3.00.

BABY CHICKS, from our farm flock, per 25, \$6.00; 50, \$11.00; 100 \$20.00.

WILD MALLARD DUCKS; no stock for sale; eggs for hatching, 13, \$2.00.

BLACK COCHIN BANTAMS; \$3.00 each; pair, \$5.00. Eggs for hatching, \$3.00 per 15.

GROUND GREEN BONE—Makes hens lay; for sale only during cold weather, per 100 pounds, not prepaid, \$3.50.